



World Association of  
Investment Promotion  
Agencies

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**Attention:** H.E. Erkki Keldo, Minister of Economic Affairs and Information Technology, Republic of Estonia

**Date:** 15-04-2026

**Ref:** 2848/2026/AM

**Subject:** Invitation to the 30th World Investment Conference – Ministerial Roundtable | Geneva, 10–12 November 2026

Excellency,

On behalf of the World Association of Investment Promotion Agencies (WAIPA), we have the distinct honour to invite Your Excellency to participate in the 30th edition of the World Investment Conference (WIC), to be convened from 10–12 November 2026 in Geneva, Switzerland.

This year marks a historic milestone as WAIPA celebrates the 30th edition of its flagship global gathering. Over three decades, the World Investment Conference has evolved into the premier international platform bringing together Ministers, Heads of Investment Promotion Agencies, international organizations, multinational corporations and global thought leaders to shape the future of investment policy and facilitation.

Building upon the landmark High-Level Ministerial Roundtable held in Riyadh in November 2024 — where 22 Ministers convened to deliberate on the strategic interface between industrial policy and investment promotion — the Geneva edition will further elevate ministerial dialogue to address the evolving global investment landscape. The executive summary of the High-Level Ministerial Roundtable is enclosed.

Further reinforcing this momentum, the most recent edition of the World Investment Conference, held in UAE alongside the Sharjah Investment Forum in 2025, brought together over 12,000 participants from 142 countries and featured more than 160 sessions. The Conference generated over USD 1 billion in investment opportunities, underscoring its role as a leading global platform for structured, outcome-driven investment engagement.

In this special anniversary edition, we are pleased to offer Your Excellency:

- Sharing perspectives at the exclusive Ministerial Roundtable focused on strategic investment governance in a transforming global economy
- A Keynote Intervention in a high-level session of the Conference
- Curated one-on-one meetings with high-level global investors, international organizations, and corporate leaders
- Speaking opportunities for members of your official delegation in thematic sessions aligned with your country's priority sectors

The 30th edition in Geneva carries particular significance. In an era defined by economic restructuring, digital transformation, and sustainability imperatives, Ministers shaping national economic and industrial strategies are central to directing high-quality investment that drives long-term competitiveness and resilience. The Conference will feature closed-door leadership dialogues, sector-



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focused investment forums, sustainable finance discussions, and structured investor matchmaking platforms designed to generate tangible outcomes and strategic partnerships.

WIC Geneva offers a unique setting for high-level engagement between governments and globally active enterprises. With economic leaders and investment authorities from across regions convening in one place, the Conference creates a strategic opportunity to strengthen outward investment linkages and international partnerships. Should Your Excellency deem it appropriate, a focused business delegation — coordinated through the relevant national chamber or business association — may accompany your participation to benefit from structured B2G and B2B engagements during the Conference.

For coordination purposes, we would be grateful if a nodal officer from Your Excellency's office or Ministry or Investment Promotion Agency could be designated to liaise with the WAIPA Secretariat regarding program alignment, bilateral meetings, and delegation facilitation. Mr. Andreas Hora, Deputy Executive Director, WAIPA ([andreas.hora@waipa.org](mailto:andreas.hora@waipa.org); mobile +43 664 3018972) will be coordinating on behalf of WAIPA.

We would be deeply honoured by Your Excellency's presence and leadership at this landmark edition of the World Investment Conference and look forward to welcoming you to Geneva.

Please accept, Your Excellency, the assurances of our highest consideration.

Sincerely yours,

Ismail Ersahin  
Executive Director - CEO

James Zhan  
Chairman of the Executive Board  
WAIPA World Investment Conference